

The Future of Martensville

Martensville OCP Engagement Questionnaire



The responses to the questions listed in this document will be used to help guide the development of the Martensville Official Community Plan.



A PLACE TO CALL HOME (Residential)

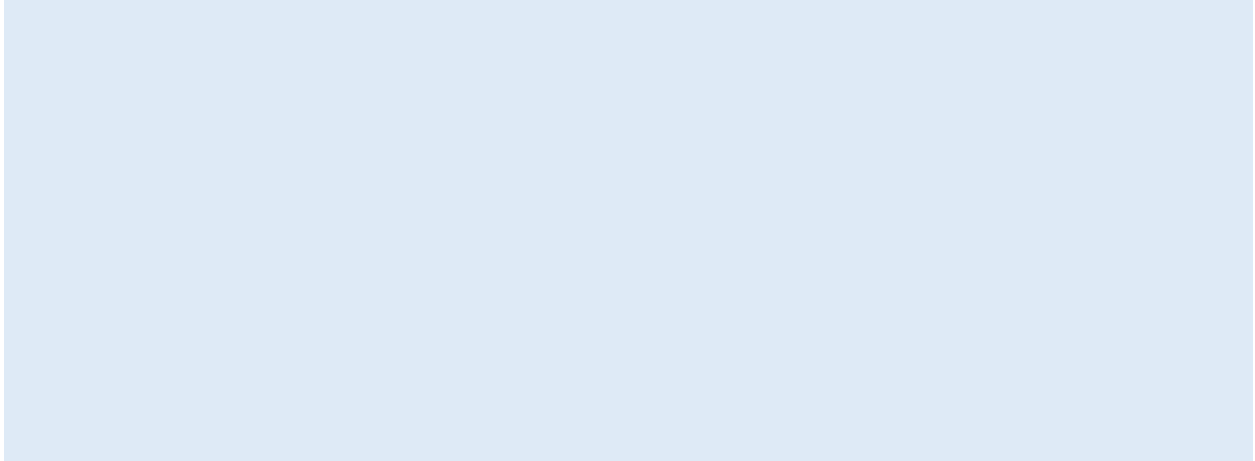


People are proud of their homes which extends into their community. The OCP seeks to create policies for Council to move forward in enhancing Martensville as being a 'home'- a place that people not only want to stay, but also attracts others to the community. Understanding, creating or enhancing identity are key elements towards creating a place people want to call 'home'.

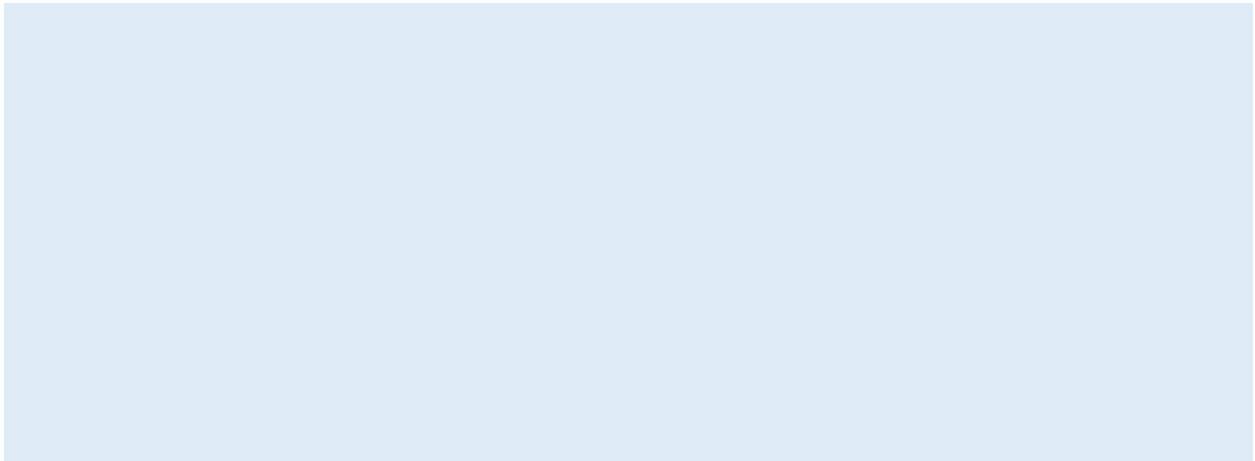
1. What are the key aspects that makes Martensville your home?

2. What would make you consider leaving?

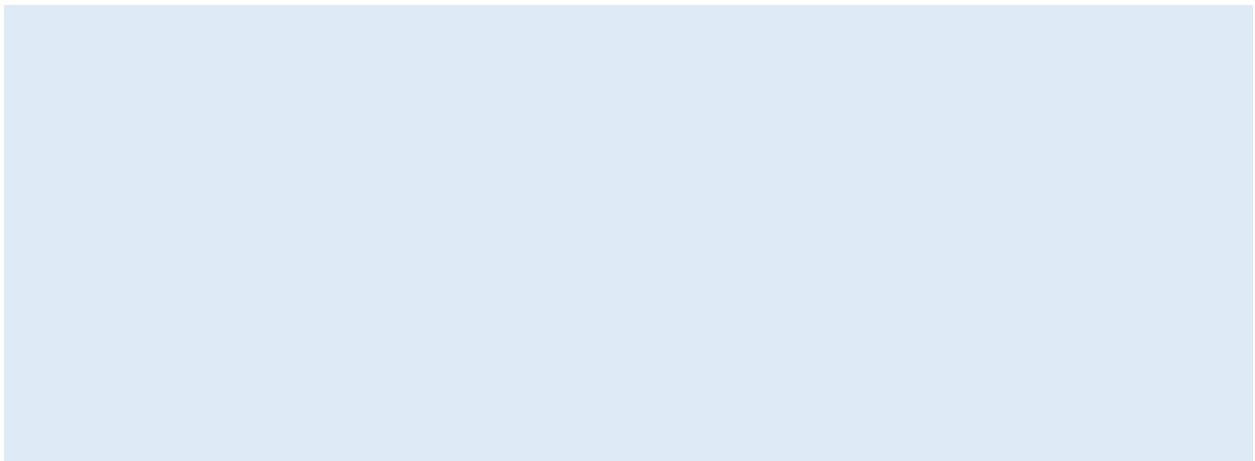
3. What do you think would attract more people to Martensville?



4. What sets Martensville apart from other small cities?



5. How would you describe the identity of the City of Martensville?



A THRIVING ECONOMY/MARTENSVILLE WORKS (Commercial + Industrial)

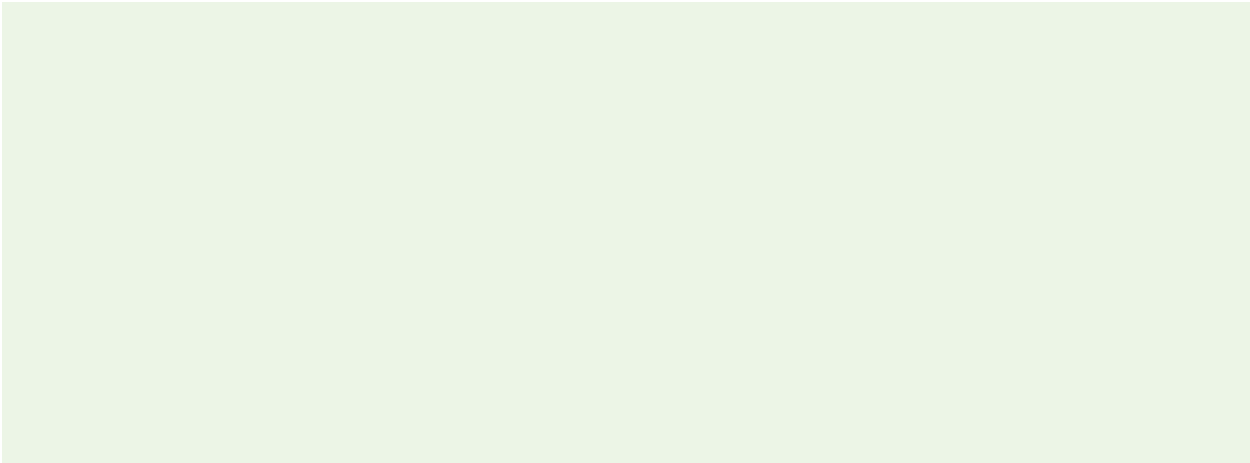


Creating a climate to enable a thriving economy is critical for job creation and the prolonged economic prosperity for the City. Commerce and industry are also the key tax payers in a community that support the operation of a municipality and help to keep residential taxes low. Creating a resilient and diversified economic base is critical to avoid the risk of being dependent on one industry.

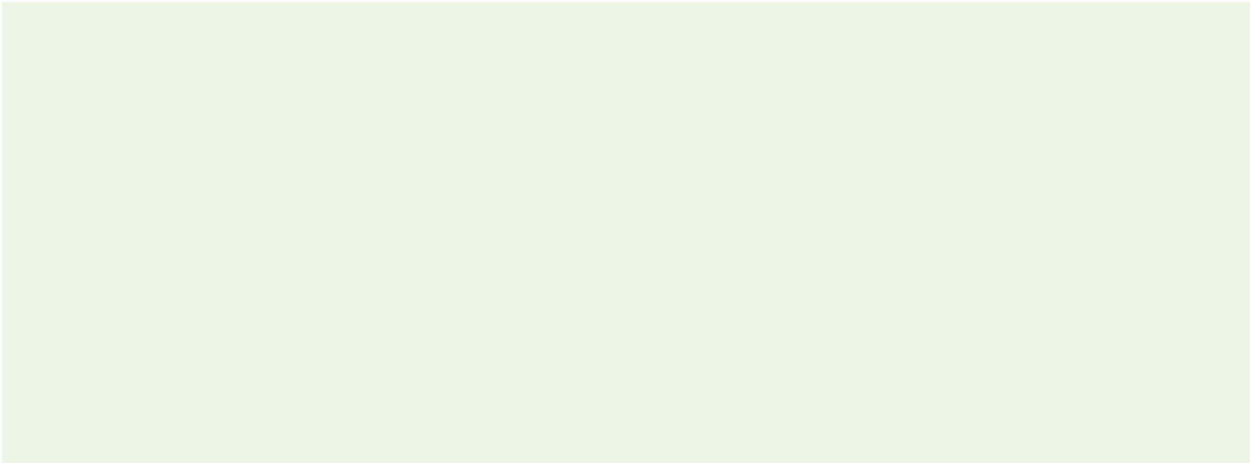
1. What main factors currently drive your economy?

2. What could Martensville do to attract business?

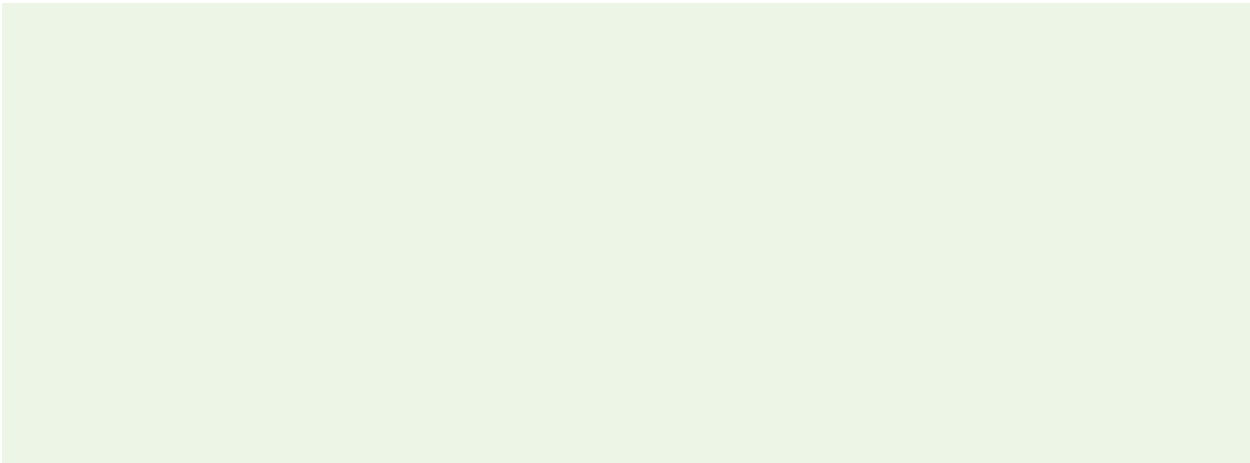
3. What areas of the economy could/should the City focus on?



4. What are the major industries in Martensville?



5. What industry do you think could thrive in Martensville which is not yet present?



CHOICES TO GET AROUND (Transportation)



In order to be efficient, a transportation system must serve diverse demands. Availability and access to infrastructure that promotes the use of multi-modal transportation provides people with choice – without transportation choices people may not be attracted to the community.

1. In order of preference from 1- 4, what would you place as an alternative transportation mode beyond the motor vehicle? With 1 being most preferred and 4 being less preferred.

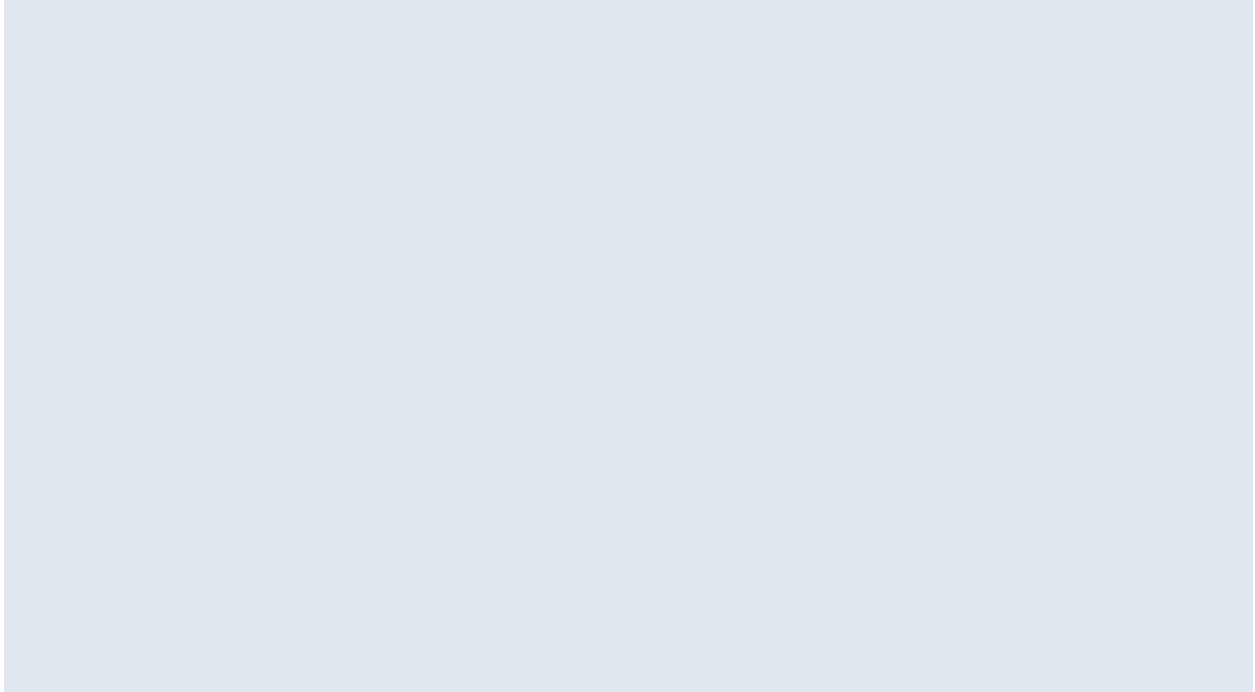
- Public Transit
- Walkability (pedestrian environment)
- Cycling
- Mobility Challenged Infrastructure
- Other (*please indicate*)

2. Do you believe the City should invest more in infrastructure to enable the use of alternative transportation modes?

Yes No

Additional Comments:

3. What do you view as being the future of transportation and how could the City plan for it?



QUALITY, EFFICIENT SERVICES (Utilities + Community Services)

The backbone of any community is the access to key infrastructure such as water, sewer, waste collection, recycling, etc. and quality community services. Ensuring that both are of high standard and are efficiently delivered plays a key role in helping attract and retain residents and industry.



1. What utilities/infrastructure do you feel are missing from your community?

2. What could the City do in the future to protect and enhance utility services (sanitary, storm, water, gas, telecommunication, power)?



COMMUNITY SERVICES

3. What City offered services do you use the most?

4. What City offered services are lacking?

5. What future services do you hope to see added to your community?

- 6. We'd also like your comments on services offered in the community which includes services provided by service groups, community associations, and other community-based organizations.**

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MANAGING YOUR TAXES

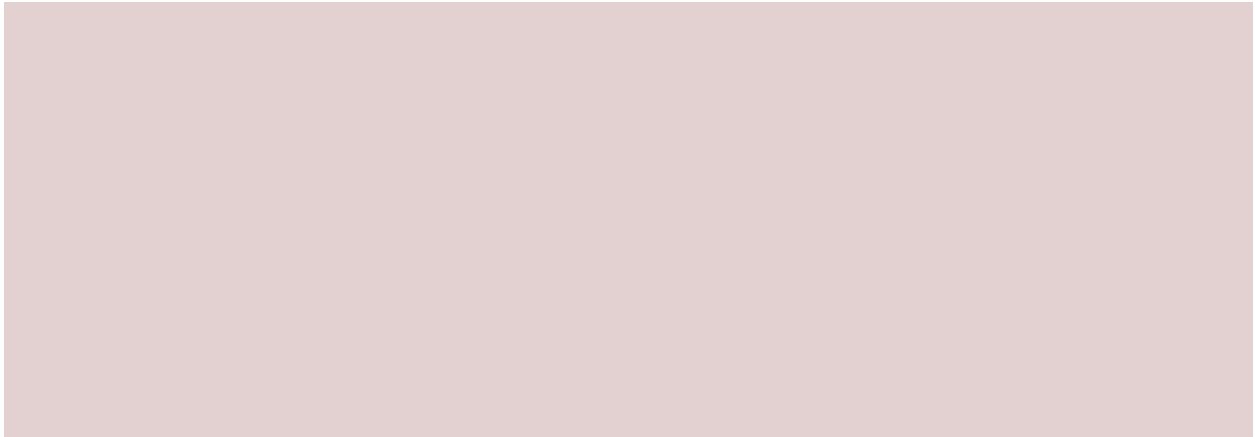


Taxes should really be termed “community investment”. They are used to fund essential services, transportation infrastructure, libraries, pools, etc. that the City provides to make Martensville a great place to live, work and play. Residential taxes are typically subsidized by commercial and industrial on an average of a 3 multiplier. Therefore, if the ratio of commercial assessment is lower than residential assessment it makes it more challenging to provide services without having to increase the mil rate. Understanding this core element of taxes is critical to the future financial resiliency of the City.

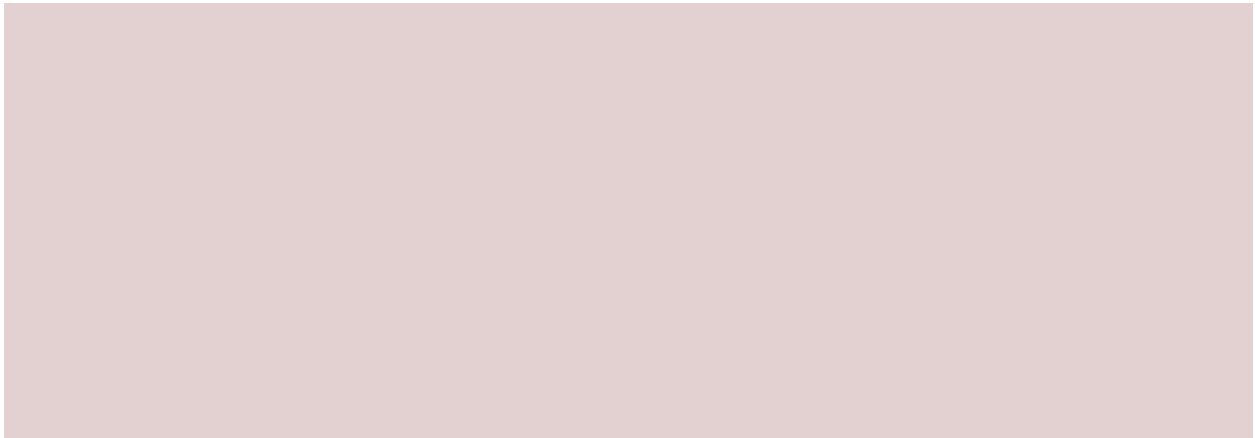
1. Should the City borrow to invest in infrastructure?

2. Where should the City focus its tax revenue and where should it not allocate its taxes?

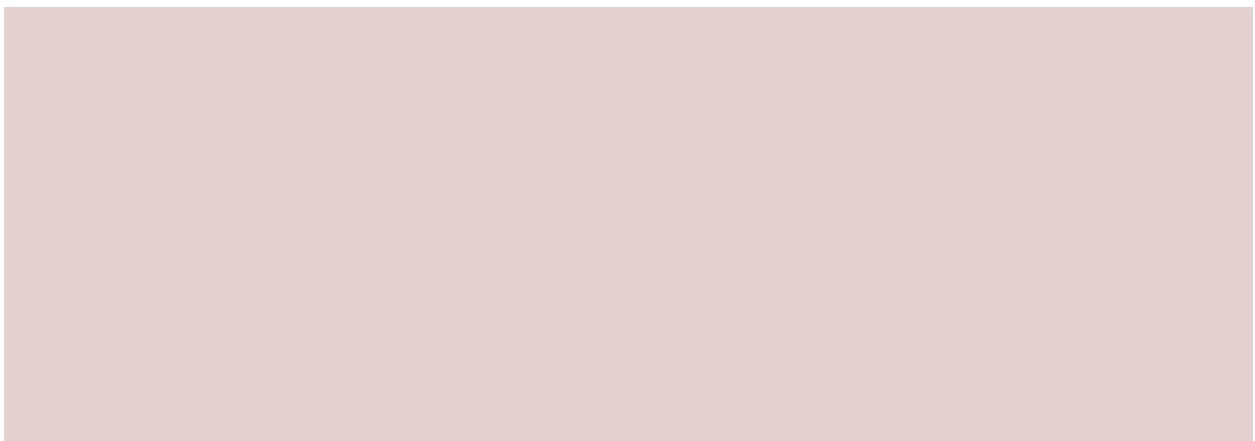
3. How do you think the use of tax revenue should be monitored?



4. Do you think people are well informed about how their taxes contribute to the community?



5. Do you think it is important to maintain a balance between residential and commercial assessment?



AN ENVIRONMENT FOR FUTURE GENERATIONS



Our natural environment is the life supporting infrastructure that we all need to live. Understanding how we influence and impact the environment is critical to how we evolve, retain and attract people. There are both local, regional, national and international influences on our environment. However, we all have an impact, and therefore we have a role in our City to determine how we move forward in managing these impacts.

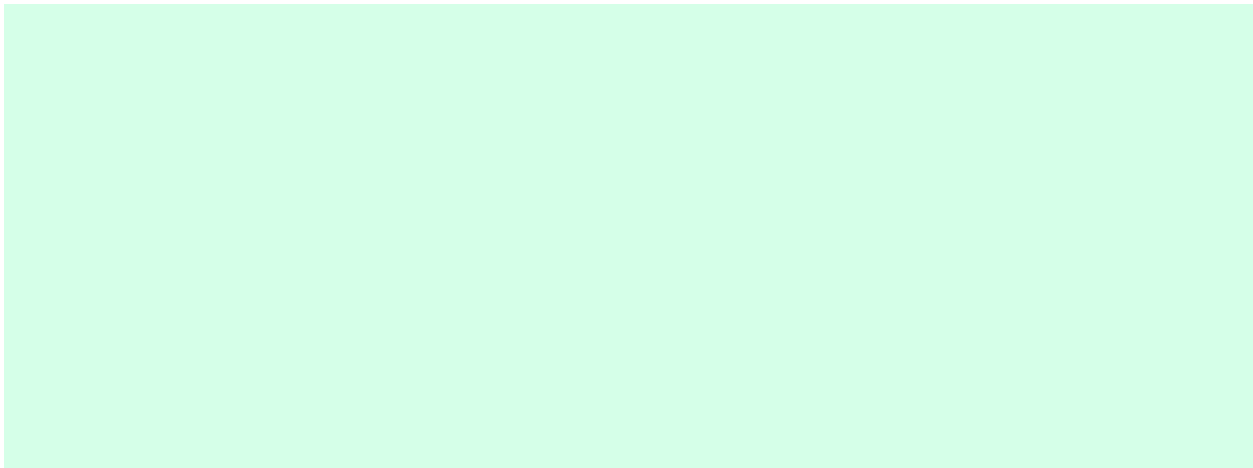
- 1. What do you see as the critical challenges faced by Martensville in relation to our impact on the environment?**

- 2. What could our City do towards minimizing the human impact on our environment in context to our other core values?**

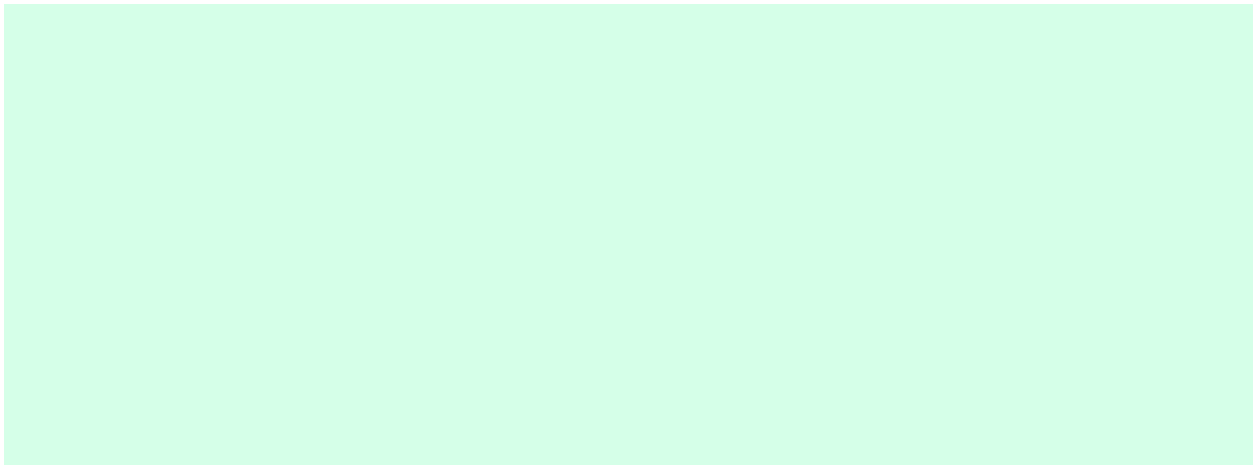
3. What do you see as valuable environmental assets, tangible and intangible, in and around Martensville?



4. What impacts do you think climate change will have on your community in the next 10 to 20 years?



5. How has flooding affected you and your community? Do you feel that more needs to be done to mitigate against flooding?



ALIGNING WITH OTHERS



People and the natural environment are not bound by borders and while challenging there are significant opportunities through working with neighboring municipalities by developing strong relationships. The biggest challenge in working with other jurisdictions, government agencies or adjoining municipalities is TRUST. Without creating strong relationships with your adjoining municipality or other government agencies can lead to lost economic, social and environmental opportunities.

1. **Martensville is adjoining or in close proximity to many municipalities. On a scale from 1-10, how would you rank the current relationship with your neighbouring municipalities?**

2. **How do you think Martensville could enhance the relationship and continue to build trust with your adjoining municipalities?**

3. **What opportunities exist to cooperate with your adjoining municipalities for cost-savings, increase service delivery and/or further relationship building?**

A HEALTHY, ATTRACTIVE CITY




A healthy and attractive city is a dynamic place, rich in experience, opportunity, and potential. This is vital in order to create vibrant communities and to promote well-being for the whole population along with attracting new people to your community.

1. What do you think makes Martensville a unique place to live or visit?

2. What does it mean to be a healthy community? What does it look like?

3. What do you think Martensville needs to do, over time, in order to become a healthier, more attractive City that invites new populations and retains the current population?



Thank you for participating in the Official Community Plan Update Questionnaire, to submit your response please click [here](#).