

Warman Community Middle School

HELP DESIGN OUR SCHOOL IDENTITY/LOGO!

September 2013 will mark the opening of Prairie Spirit School Division's newest school, Warman Community Middle School. Naming our school in October was one step in our coming to exist. The development of an identity through imagery such as school colours, a school logo, and a school team name are the next significant steps in creating a public identity and the beginning of developing a sense of pride and ownership in Warman Community Middle School.

The identity/logo development process will be comprised of the following steps and be guided by the work of a committee comprised of school and community stakeholders:

1. Input/suggestions sought from community stakeholders on school colours, team name, and logo concept/theme. (January)
2. The logo development committee will consider that input and determine a direction for school colours, team name, and logo conceptualization.
3. Through the services of a graphic design firm, three logo concepts/proposals will be developed based on the recommendations of the logo development committee.
4. The logo concepts/proposals will be shared with community stakeholders (students, parents, staff) and feedback will be sought. (March)
5. The committee will make a recommendation to Prairie Spirit School division to approve one of the proposals as our official colours, team name and logo. (April)

SO THIS IS YOUR CHANCE TO SHARE YOUR IDEAS AND HELP US CREATE A SCHOOL IDENTITY

Please complete the back side of this form and return it to one of these locations by Thursday, January 31st: Warman Elementary School office, Warman High School office, Prairie Spirit School Division front desk (attention WCMS).

Note that this is not an art contest – we are mostly interested in your ideas and the rationale/reasons for your thinking. You may include artwork in the space provided or on one additional piece of letter-sized paper stapled to this form.

Thank you for your participation.

WCMS Identity Development Committee

Your Name:	
Contact Phone Number:	<i>Circle one:</i> Student Parent Community Member

Your suggestion for school <u>colours</u> :	
Rationale/reasons why:	

Your suggestions for a school <u>team name</u> :	
Rationale/reasons why:	

Your suggestions for school <u>logo</u> :	Draw, explain, or attach images of what you have in mind below. (You may also attach additional artwork (stapled)).